City of Alameda California

AGENDA

REGULAR MEETING OF
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION
THURSDAY, JANUARY 18, 2007
7:30 p.m.

(Doors open by 7:15 p.m.)

Council Chambers, Alameda City Hall
2263 Santa Clara Avenue

Anyone wishing to speak on any item on the agenda or business brought up by Commissioners or a member of the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

If you wish to address the Commission, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

CALL TO ORDER AND ROLL CALL

MINUTES

1. Minutes of the Regular Meeting of November 16, 2006

CONSENT CALENDAR

ORAL COMMUNICATIONS - PUBLIC

UNFINISHED BUSINESS

NEW BUSINESS

2. West Alameda Business Association Presentation

3. Park Street Business Association Presentation
4. Presentation Regarding Commercial Recruitment Activities in the Park Street and West Alameda Business Districts
5. Presentation Regarding Bridgeside Shopping Center Tenanting
6. Overview of 2007 Work Program

REPORTS

7. Oral Report: Chairman Wetzork – Chair of the Economic Development Strategic Plan Update Subcommittee
8. Oral Report: Commission Member Schmitz – EDC representative to the Multi-Modal Transportation Task Force
9. Oral Report: Chairman Wetzork – EDC representative to the Pedestrian Task Force
10. Oral Report: Commission Member Autorino – EDC representative to the City of Alameda Task Force of the Alameda County Climate Protection Project

WRITTEN COMMUNICATIONS

11. *Redevelopment – Building Better Communities, December 2006*

ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

- Staff update – Alameda Theater & Parking Structure Project

ADJOURNMENT

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* Sign language interpreters will be available upon request. Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.